**FEDERAL B. AREA ASSOCIATION OF TRADE & INDUSTRY**

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**BUSINESS GUIDE ON EU GSP PLUS SCHEME**

Under the EU funded TRTA II programme, the International Trade Centre (ITC) conducted a research study and organized a public private dialogue (PPD) in 2012 on EU GSP plus scheme. The study assessed the readiness of the Government of Pakistan to avail the GSP plus status in addition to conducting a sectoral analysis to determine the extent to which the scheme will benefit Pakistan. The research study and PPD resulted in a policy recommendation paper which was submitted to the government for implementation.

After the grant of GSP plus status effective January 1, 2014, it was realized that there is a need to develop capacity of stakeholders to enhance benefits from the EU GSP plus scheme and remain compliant with the scheme for its continuity. Accordingly, a Business Guide on EU GSP plus scheme was commissioned in consultation with relevant stakeholders which was followed by holding of seminars in different cities of Pakistan.

The Business Guide on EU GSP plus explains the scheme in simple language in addition to providing details about the market entry requirements to the EU including information on Non Tariff Measures (NTMs) in selected sectors of export interest to Pakistan. Soft copies of the guide in English and Urdu are available at <http://trtapakistan.org/export-strategy-policy-recommendations-document/> which members may download for reference.

Should you need any clarification please contact Mr. Mohammad Owais Khan, Programme Officer (Trade Policy), International Trade Centre (ITC) at his email address given below, or office phone # 051-8354822.

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Regards

Rashid Hamidani

Secretary General