**Circular to members # 12**

October 25, 2013

**Energy conservation initiative workshop**

As we all are aware that our country is in the grip of severe energy crisis and the cost of energy is also being the major issue. In this regard, KESC has taken an initiative and established Energy Conservation Department. The theme is to provide energy efficient solutions to their customers and educate them to switch towards energy efficient lifestyle.

Considering the recent escalation in tariff, it is important to work on a strategy to spend less and save more. Therefore, energy conservation and its efficiency are the only and the most economical solution to end energy crisis because it will not only bridge the demand and supply gap but also helps to offset carbon footprints which leads to control global warming and environmental degradation.

In this connection, KESC is conducting a workshop on Energy conservation & its efficiency at the Association secretariat for our members about Cost Benefit Solutions that helps to enhance the standards of energy efficiency in the following areas:

1. Power factors improvement panel/plant.
2. Induction motors with power factor rating above 0.9.
3. Synchronize motors
4. Variable Frequency Drives (VFD)
5. Energy efficient lightings and other solutions.

The above workshop is scheduled to be held on Tuesday, November 5, 2013 at 3:00 pm at the Association secretariat, when the Director Energy Conservation KESC will also be the part of the workshop. Members are therefore requested to participate actively and punctually in their own interest.

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Secretary General

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